



Audience & Duration

This presentation lasts 1 hour and is primarily designed for human resource professionals and leaders interested in a better understanding of the engagement phenomenon.

Rationale

Lately, the engagement phenomenon has caught the attention of researchers and practitioners in the HR field - and for good reason. Engagement, a powerful combination of energy, passion, and focus, is connected to more effective leadership, stronger commitment, lower turnover, and increased customer loyalty. This session will introduce participants to this emerging trend. You will learn 10 key factors impacting employee engagement, connect engagement and career development, and design an action plan for engaging your workforce.

Summary and Objectives

This session will address organizational, job, and personality factors connected to employee engagement; discuss key implications; and help senior HR leaders create strategic plans to improve engagement in their organizations. Participants will...

- Define engagement and connect the phenomenon to organizational culture, job characteristics, and individual personality traits.
- Discuss leadership, personnel selection, and career development implications of engagement.
- Develop a preliminary action plan to apply engagement best practices to their own organizations.



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